



# GLOBAL EDUCATION FORUM **3<sup>rd</sup> Act**

HACKATHON REIMAGINING THE  
FUTURE OF HIGHER EDUCATION

**Camilo José Cela University**  
**3rd Year – Transport & Logistics Degree**  
**Environmental Management Systems**  
**Spokesman: Iker Batiz González**



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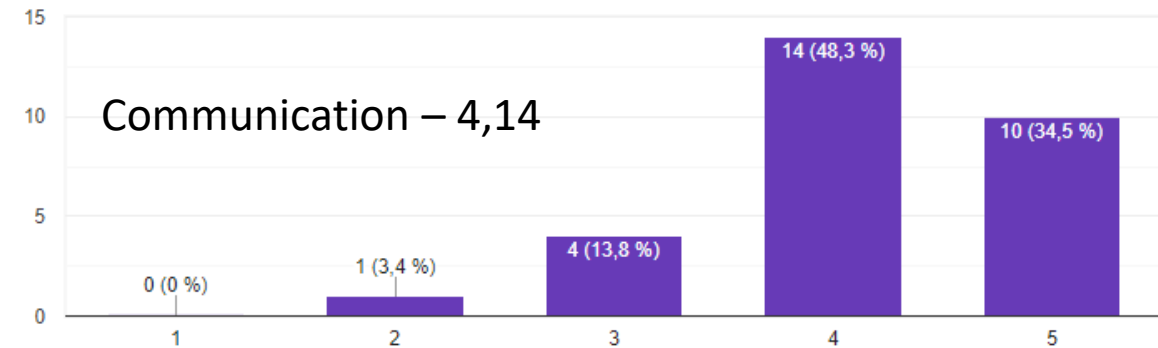
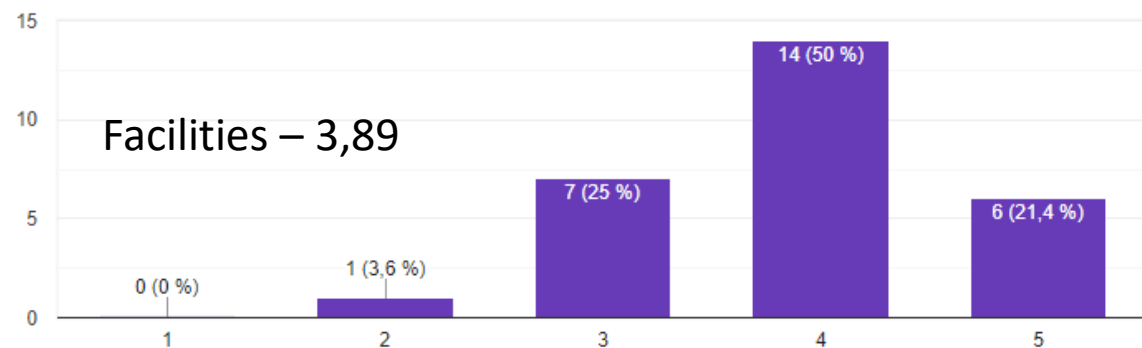
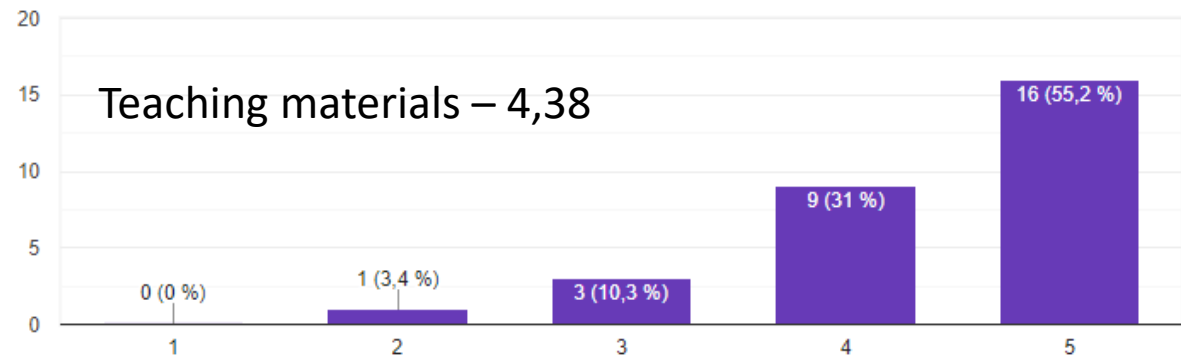
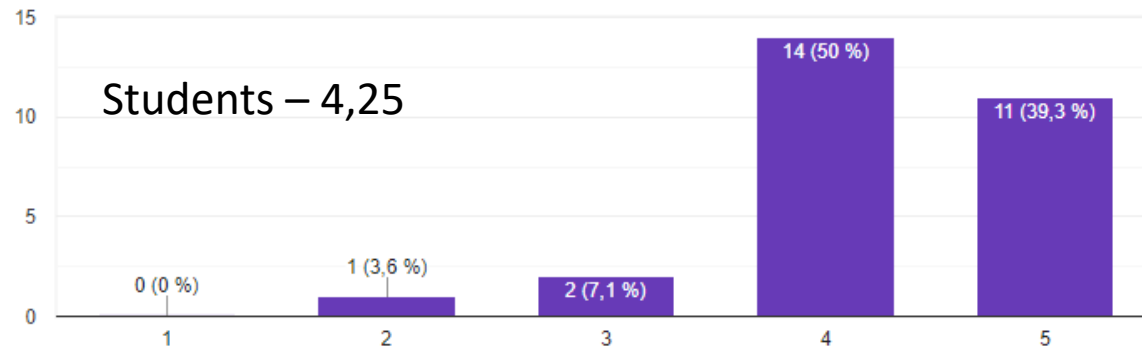
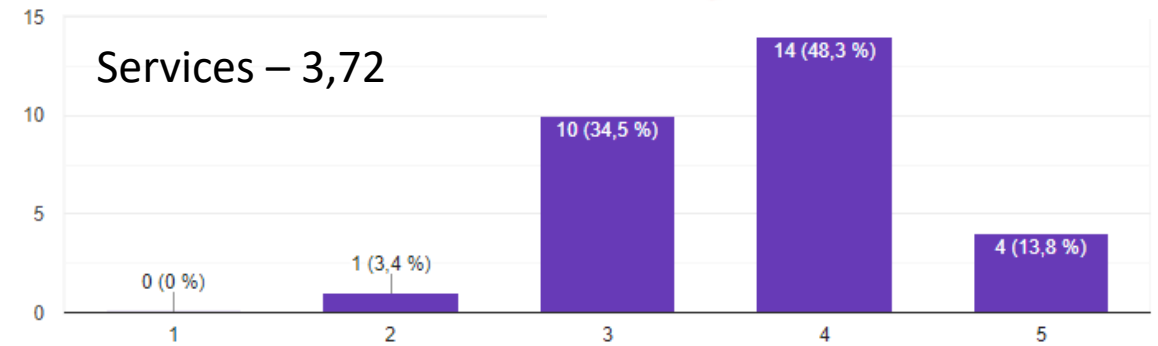
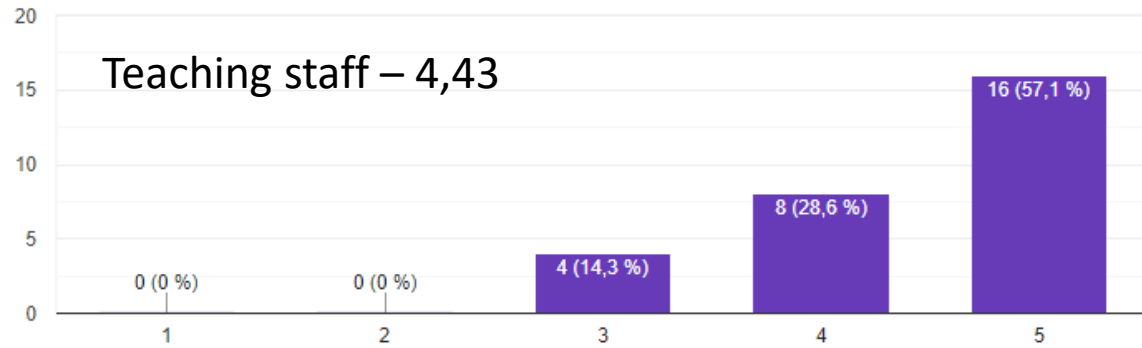
# DIAGNOSIS: Brainwall

Average Score – 4,14



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# DIAGNOSIS: SWOT analysis

## STRENGTHS

- Proximity of professors and links to real companies
- In-company internships and technical visits to companies
- Exclusive, pioneering and highly employable qualifications
- Small groups and use of case studies in class
- Adequate timetable to combine with work
- Location and accessibility of the urban campus
- Participation of company professionals in the classrooms
- Study materials, notes, scorms and class documentation

## WEAKNESSES

- Lack of shuttle transportation between campuses
- Space on the urban campus is limited
- Sports and leisure facilities are located away from the urban campus
- Larger areas for group work by students
- Study areas for students are sometimes occupied by other activities
- Limited Erasmus exchange possibilities

## OPPORTUNITIES

- Promote greater knowledge of computing tools
- Take advantage of the relationship with foreign universities to generate more exchange agreements.
- Improve digital platforms to facilitate administrative procedures for students at university.
- Take advantage of digital development to generate more virtual and physical laboratories.
- Improve the university's job bank
- Improve contact with alumni

## THREATS

- Degrees economic costs are so high compared to other universities
- University outreach events for students are scarce compared to other universities
- Other universities provide computer equipment and specialized software free of charge.
- At times, administrative tasks have to be done in person because of platform is not operational
- Lack of space for socializing at the urban campus

# DEFINITION: Items (Brainstorming)

## ITEMS YOU WOULD MAINTAIN

- In-company technical visits
- Employment workshops
- Case studies
- Erasmus exchanges
- Study abroads
- Virtual platforms (pranet – metanet)
- Specific masterclasses
- Almagro urban campus
- Evening Schedule
- The hive program (only 1st year)
- Wifi connections

## ITEMS YOU WOULD INCLUDE

- Free use of software and computing
- School canteen at urban campus
- Cheap food tickets
- Collective activities to socialize
- International technical visit to companies
- Shuttle bus between campuses
- Computer programming courses
- Improve campus facilities
- Increase the number of projects led by real companies

## ITEMS YOU WOULD REMOVE

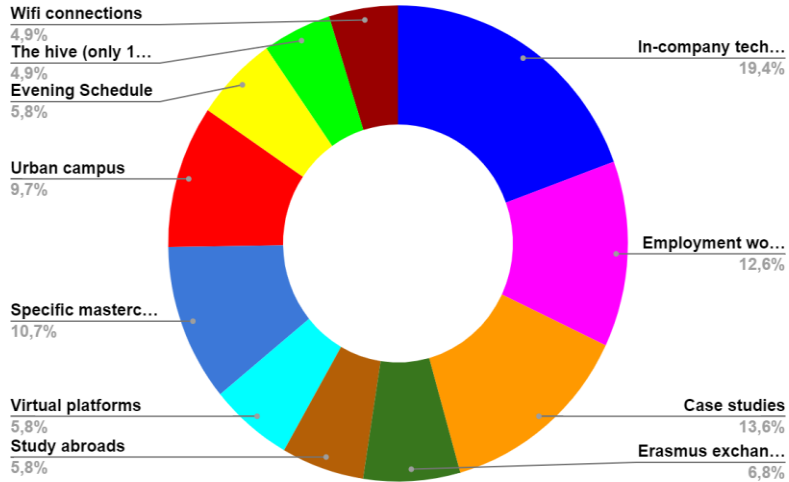
- Classrooms without windows
- Online classes
- Reduce program “the hive” (only 1st year)
- Mirror classrooms
- Different access accounts for apps
- Mandatory RAC credits
- Uncomfortable chair-desks
- Obsolete computer equipment
- Parking fees

# SOLUTION: the most voted

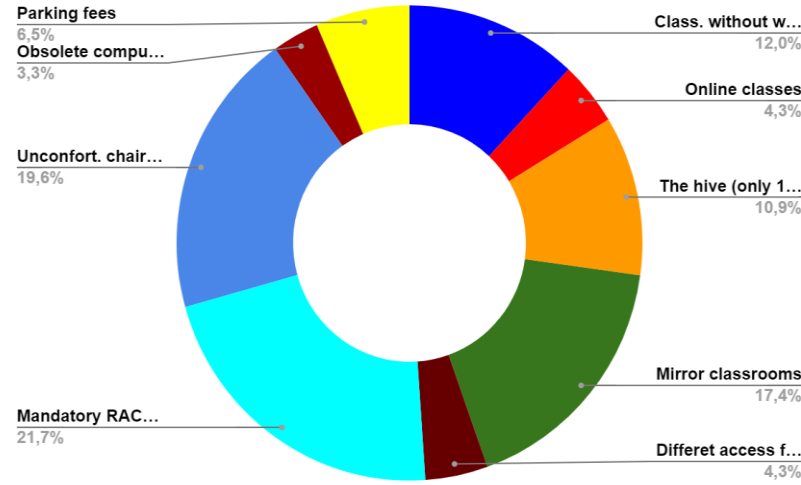
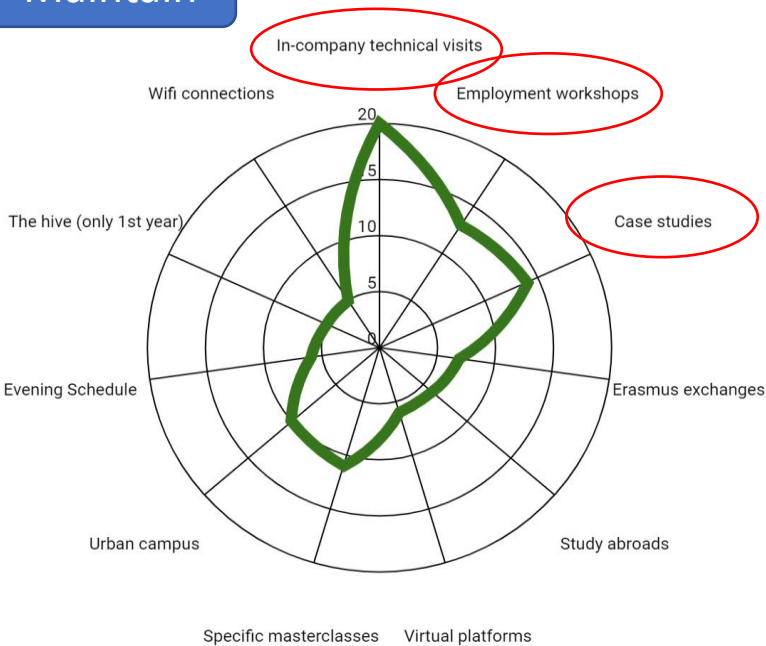


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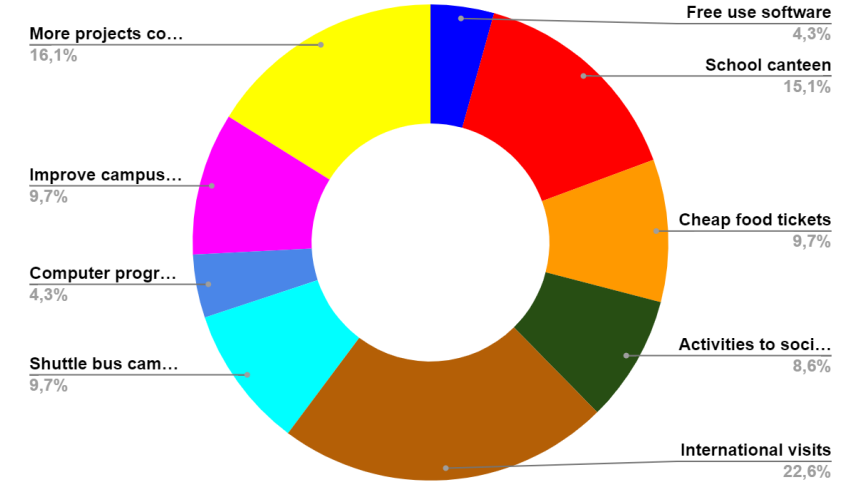
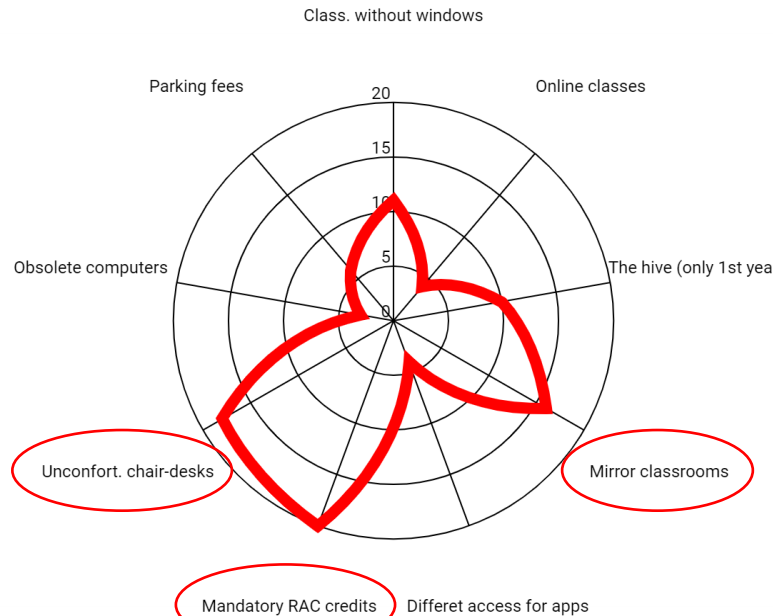
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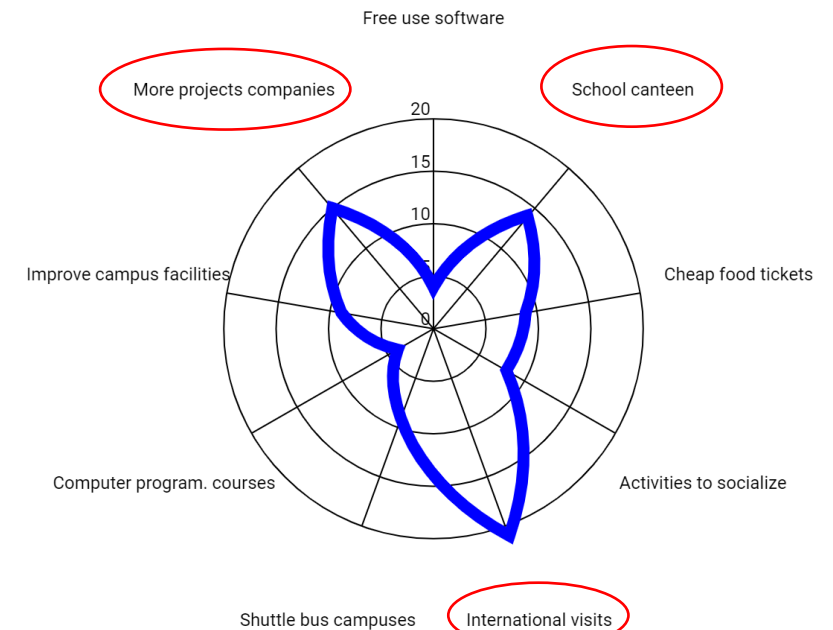
Maintain



Remove



Implement



# CONCLUSION: prototype

## IMPLEMENT



In-company  
Technical visits



Case studies  
at class

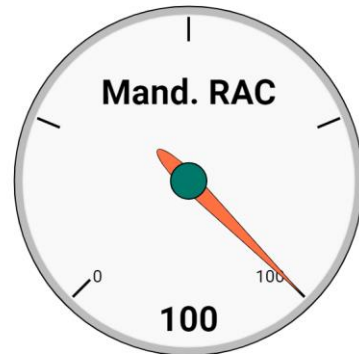


Employment  
workshop

### MAINTAIN



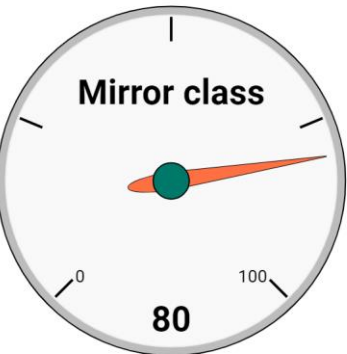
### REMOVE



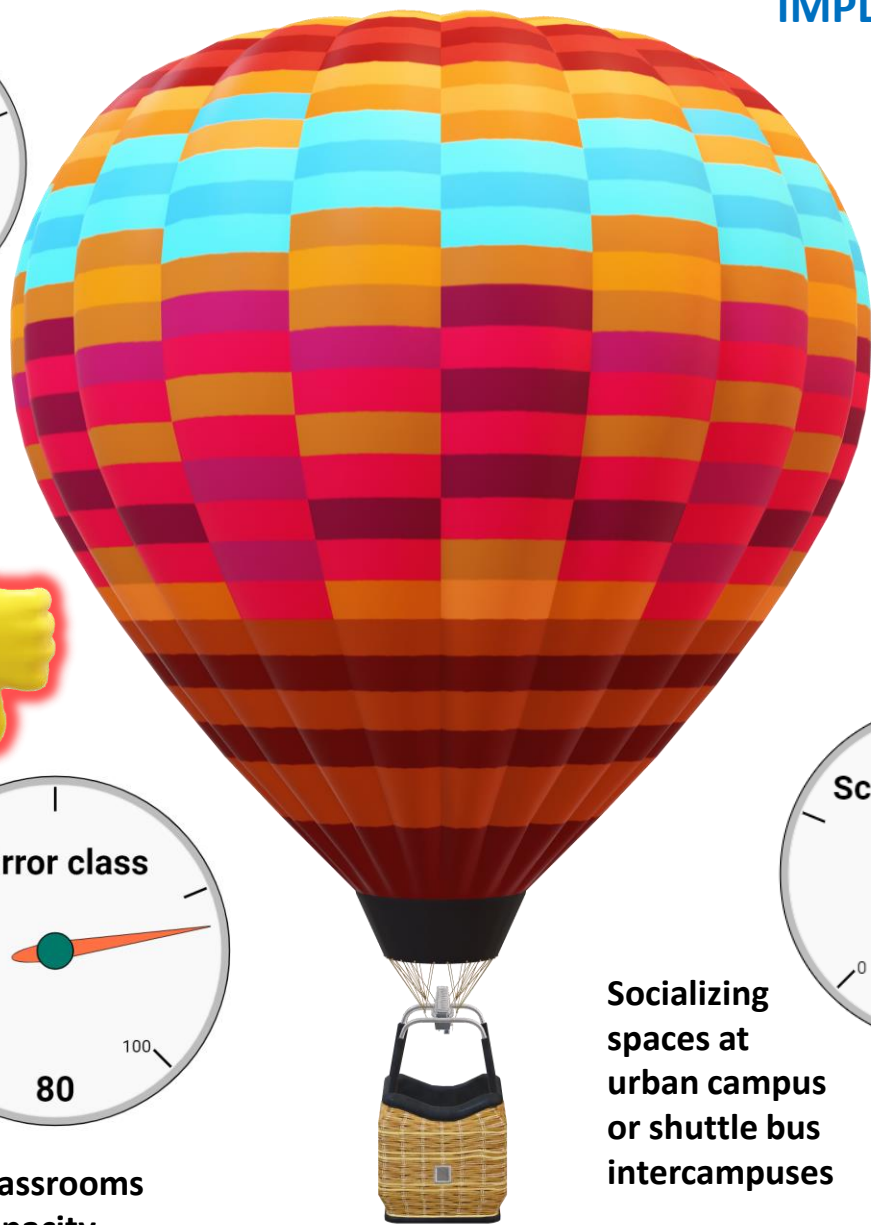
Mandatory  
RAC credits



Uncomfortable  
chair desks



Classrooms  
capacity



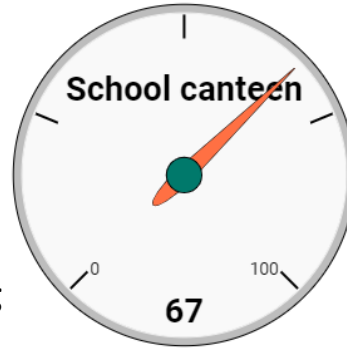
International  
technical visits  
to relevant  
companies



Increasing  
professional  
in-company  
real projects  
developmet



Socializing  
spaces at  
urban campus  
or shuttle bus  
intercampuses



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