ABOUT THE GEF

In **2010 and 2011**, SEK Education Group opened the discussion about the **need for an urgent transformation of the education model** throughout society. The traditional model was in crisis. A "movement" that proposed changes and discussed alternatives, generating enthusiasm and a willingness to innovate was born.

Ten years later, the Global Education Forum 3rd Act has been launched to address the **urgent transformation of the university system and** the **crisis of higher education models** due to the pandemic and new hybrid models, the exhaustion of the traditional system and its financing, and the incorporation of new players. Rethinking the purposes of formal higher education is now imperative.

SEK Education Group, started this reflection in June 2020 with the **think tank "Future & Learning",** where a living framework for discussion was established on how universities should face the challenges posed by COVID and reinvent themselves. The four main topics of discussion will be entrepreneurship, social impact, digitalization and wellbeing.

The GEF is the perfect platform to generate a global movement of innovators in education that will help to change the future of higher education for the better. Will you join us?

HACKATHON: "REIMAGINING THE FUTURE OF HIGHER EDUCATION"

This global movement will culminate in the **Global Education Forum 3rd Act on the 13th, 14th and 15th of October**, where all the proposals and conclusions reached will be presented.

Leading up to the event, different activities will be held, such as the **Hackathon "Reimagining the future of higher education"** through which **the vision and voices of young people and students from schools and universities from the 5 continents will be heard.** They will present on the higher education and the university of the future, as its main current and future users.

THE CHALLENGE

We aim to **design the future of higher education together from the 5 continents**. To do so, we present the following challenge:

"What does today's university need to be better?

What 3 things should it keep, 3 things should it add, and 3 things should it eliminate?"

WHO CAN SOLVE THIS CHALLENGE?

We want to make a global impact and **create the future of higher education together from the 5 continents**.

In order to achieve this, we are going to **bring together 10 of the best universities and 10 of the best schools from around the world** to **rethink together the future of higher education**.

Each university and school* will have a team of **between 8 to 40 students** to participate in this global Hackathon for one week, which will **be facilitated by a lecturer or professor** from the university or school itself.

*from 10th grade to high school students.

EUROPE

ASIA

AMERICA

AFRICA

OCEANIA

WHAT CAN YOU EXPECT TO GET OUT OF THIS EXPERIENCE?

This experience will allow students from the university and/or college to participate in a **global reflection with other students from the best universities and schools around the world**, as well as **to identify new possibilities, trends and solutions** for the educational model with the current and future audience of higher education: the students. It will also **foster teamwork, collaboration and creativity skills** in them, as you face **this global challenge together**.

In addition, you will obtain:

- **Certificate of participation** in the global Hackathon "Reimagining the future of Higher Education".

- **Prize of a one-year free license for Coursera** for each of the participants on the two winning teams: one from the university group and one from the schools group. The jury will evaluate and select the winning proposal from each of the two groups based on the following criteria:

  - How valuable, well-crafted and impactful the content of the proposal is
  - Solution to the challenge
  - The potential impact of the proposal for the university
  - The dedication of the team, teamwork and collaboration
  - The materials delivered and creativity employed in producing them

THE PROCESS

A week full of impact and learning*, where the different universities and schools participating from around the world will **reflect on the future of higher education, generating impactful solutions and developing different activities** that will be later **presented internationally through the Global Education Forum 3rd Act, on the 13th, 14th & 15th of October.**

Recommended time for the Hackathon: 3 to 6 hours

1st October – Kick-off meetings

Online kick off meetings with the representatives and professors/lecturers at the participating universities and colleges to explain the instructions, dynamics and process of the Hackathon.

4th October – Start of the Hackathon week

Start of the Hackathon that will last throughout the week. Participants must solve the challenge by identifying the main current needs, proposing impactful solutions, and creating a prototype to visualize the university of the future.

8th October – End of the Hackathon and deadline to send in materials

On the last day of the Hackathon, participants should send the materials listed in this presentation to gef@ucjc.edu.

13th, 14th & 15th October – Check out the results at GEF 3rd Act!

During the Global Education Forum, the different materials shared by the participants will be projected so that the whole world can see the work done, ending on the last day with the presentation of the solutions of each participant, where a group of experts will reflect on the proposals and draw a series of conclusions about them.
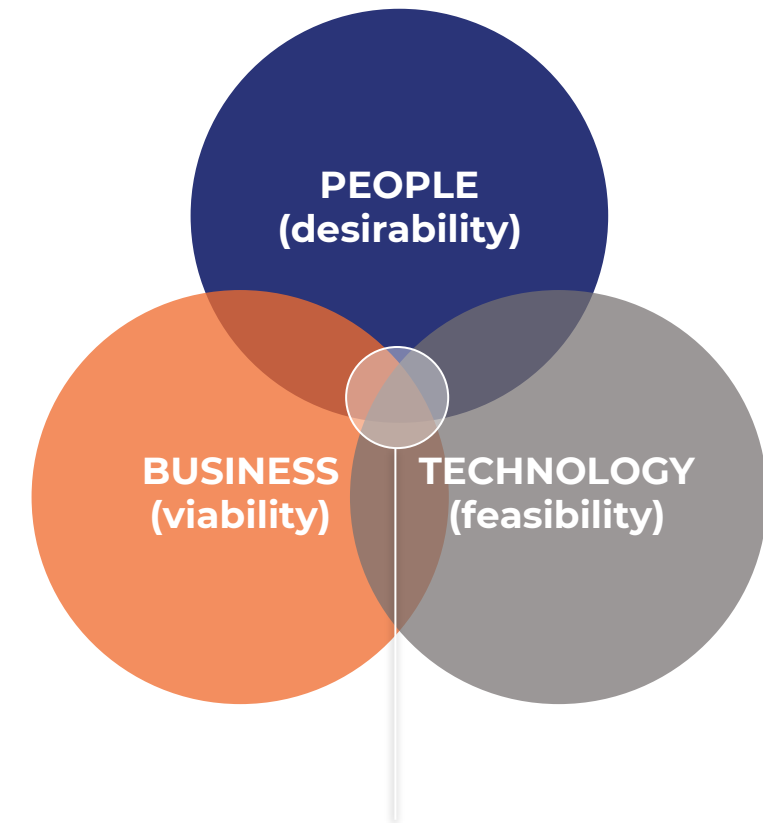
THE PROCESS:
DESIGN THINKING METHODOLOGY

To solve the challenge in the best way, we propose the teams follow the **Design Thinking Methodology***, to **ground the challenge and identify the key needs** of the current university, to **bring solutions** that can generate real impact on future models, and **to visualize what this future of higher education would be like**.

"

*Design Thinking is a human-centred approach to innovation that draws from the designers' toolkit to **integrate the needs of people**, the **possibilities of technology**, and the **requirements for business success**.*

TIM BROWN, CEO of IDEO

*In the document **"Design Thinking Toolkit for the GEF Hackathon"** you will find a **series of proposed dynamics and templates to follow** during the process of solving the challenge. All these tools and dynamics are **recommendations** to follow in order to solve the challenge in the best possible way, **but not compulsory**. You can follow different processes, use other tools or even follow this process, selecting only those elements that you consider suitable.

PEOPLE (desirability)

BUSINESS (viability)

TECHNOLOGY (feasibility)

THE FUTURE OF HIGHER EDUCATION

WHAT ARE THE DELIVERABLES?

1

VIDEO PITCH

Deadline: 8th October

Video of **maximum 1 minute** where the team presents the **resolution of the challenge**, explaining **the identified needs, the possible solutions for them, as well as a general conclusion** of the devised higher education of the future, **demonstrated through the prototype**.

Try to **have the best possible picture resolution and sound quality, and introduce the university and the team that is solving the challenge at the beginning of the video.** We recommend following the sentence: *"Hello! We are _____ university/school, and this is our future of higher education"*.

2

FINAL DOCUMENT

Deadline: 8th October

Download here the template recommended for the final document

A final document in Power Point format that records the entire process carried out, phase by phase, as well as the result obtained, explaining in detail the solution devised and the prototype created. **This final document will be shared with the jury** in order to analyze and draw conclusions about the solutions devised, as well as to be able to evaluate the proposals and choose the winner. This knowledge and process **will also be shared with the community through the Global Education Forum platform**.

3

SOCIAL MEDIA CONTENT

Optional

Share with us during the Hackathon week around **5 images and 5 videos** that we can use to show the world through social media and during the event the work you do during the challenge.
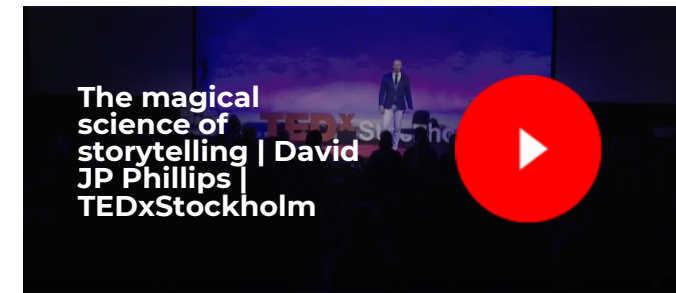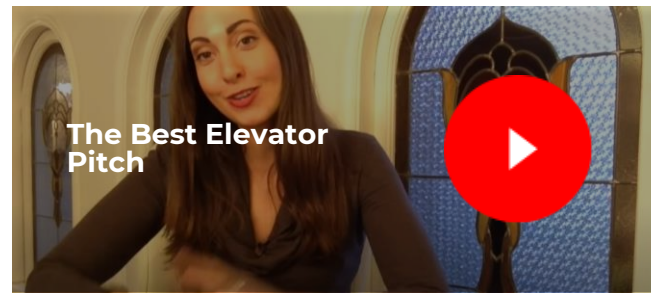
We will have a whatsapp group where you can share all this content with us, and you can also share it through your social networks by tagging the different Global Education Forum account and using the official hashtag of the event: #GlobalEducationForum.

FOR SOME INSPIRATION

VIDEO PITCH

Video of **maximum 1 minute** where the team presents the **resolution of the challenge**, explaining **the identified needs, the possible solutions for them, as well as a general conclusion** of the devised higher education of the future, **demonstrated through the prototype**.

Try to **have the best possible picture resolution and sound quality, and introduce the university and the team that is solving the challenge at the beginning of the video.** We recommend following the sentence: *"Hello! We are _____ university/school, and this is our future of higher education".*

Shark Tank Best Pitch Ever - Hoodie Backpack by Quikflip Apparel w/ Rener Gracie

The Best Elevator Pitch

The magical science of storytelling | David JP Phillips | TEDxStockholm

WHAT IS THE FIRST STEP?

Confirm your participation in the international Hackathon "Reimagining the future of Higher Education" with the Global Education Forum or the Universidad Camilo José Cela team **and join the global community** of universities and schools changemakers.

Please **fill in this form** so that we can have the correct information from your University or school to publish on the website.